

Hampton Roads Soccer Complex

Partnership and Marketing Opportunities



The Hampton Roads Soccer Council is a 501(c)3 non-profit organization dedicated to providing a facility and hosting events that are safe, friendly and first class while serving as the platform for athletes to learn sportsmanship, improve physical fitness and exemplify teamwork.

Hampton Roads Soccer Complex

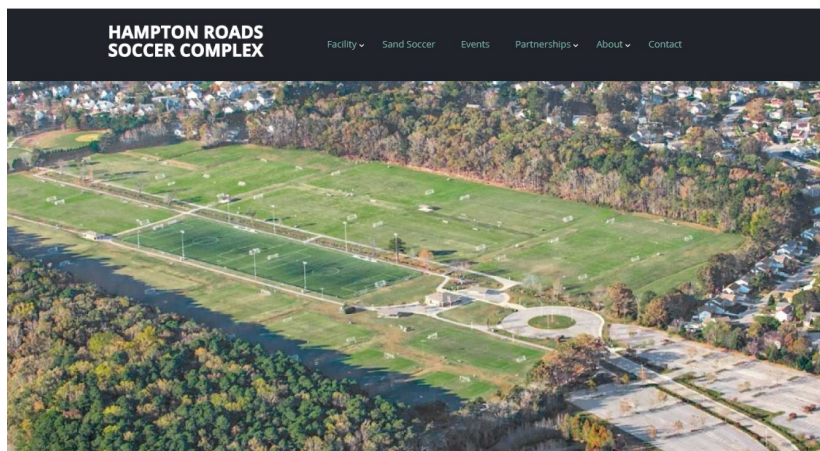
2276 Recreation Drive, Virginia Beach, VA 23456

Lauren Bland - Lauren@soccercomplex.org or (757) 368-4600

Travis Ansell - Travis@soccercomplex.org or (757) 368-4600



HRSC Numbers and Digital Presence



Facility Stats: Annual

400,000+ Attendance
7,500+ Matches played
75 Acre complex
24 Soccer fields
8+ Tournaments
4 Affiliate soccer clubs
(representing 8,000 athletes)



Website:

Sessions: 75,000/year
Users: 20,000/year
61% = 18-34 yrs old // 39% = 35-65 yrs old

E-Newsletter:

17,785 subscribers

Social Media:

Impressions: 690,677/year
Facebook followers: 1,143

Proudly supporting our affiliate soccer clubs:



Hampton Roads Soccer Complex Naming Rights - 3 year commitment

- Name incorporated into logo for Hampton Roads Soccer Complex
- HRSC facility map signage - name and logo
- One field dedicated to your company with 1'x1' field sign
- (4) 3'x5' dasher boards around turf fields - (double sided option)
- (2) 3 x5' dasher boards at entrance to HRSC (double sided option)
- HRSC Website - logo and link on HRSC homepage
- HRSC Social Media - customized social media opportunities
- HRSC Newsletter - featured in all HRSC newsletters (4+) per year (18,000 subscribers)
- Listed as Gold Sponsor of the North American Sand Soccer Championships with all rights/benefits
- Unlimited vendor booth opportunities for tournaments, camps, and weekends. (HRSC to approve)



Gold - \$15,000

- HRSC Welcome Sign - prominent logo placement
- One field dedicated to your company with 1'x1' field sign
- (2) 3'x5' dasher boards on turf field fence—option for double sided
- (1) 3 x5' dasher board at entrance to HRSC - (double sided option)
- HRSC Newsletter - two advertisements per year (18,000 subscribers)
- HRSC Website - logo and link in prominent location
- HRSC Social Media - customized social media opportunities
- Listed as Gold Sponsor of the North American Sand Soccer Championships with all rights/benefits
- Unlimited vendor booth opportunities for tournaments, camps, and weekends. (HRSC to approve)



Silver - \$10,000

- One field dedicated to your company with 1'x1' field sign
- Two 3'x5' dasher boards on turf field fence - (double sided option)
- One 3 x5' dasher board at entrance to HRSC - (double sided option)
- HRSC Website - logo and link in prominent location
- HRSC Newsletter - one advertisement per year (18,000 subscribers)
- HRSC Social Media - customized social media opportunities
- Listed as Gold Sponsor of the North American Sand Soccer Championships with all rights/benefits
- Ten (10) days of vendor booth set up at tournaments, camps, and weekends (HRSC to approve)



Bronze - \$5,000

- One field dedicated to your company with 1'x1' field sign
- One 3'x5' dasher board on turf field fence
- Five (5) days of vendor booth set up at tournament, camp, and weekends (HRSC to approve)
- HRSC Website - logo and link in prominent location
- HRSC Newsletter - one advertisement per year (18,000 subscribers)
- HRSC Social Media - customized social media opportunities
- Two (2) days of vendor booth set up at tournaments, camps, and weekends (HRSC to approve)



Field Sponsor: \$3,000

- One field dedicated to your company, with two 1'x1' field signs (annual fee)
- First right of refusal for following year
- HRSC Website - logo and link
- HRSC Newsletter - one advertisement per year (14,000 subscribers)
- HRSC Social Media - customized social media opportunities



Dasher Board: \$1,500

- \$1,500 - One 3x5 dasher board on turf field fence (annual fee)
- Includes printing of sign (one print annually)
- HRSC Website - logo and link
- * Discount for multiple signs



Picnic Shelter (4 available): \$2,000

- Includes two 2'x4' signs (annual fee)
- First right of refusal for following year
- HRSC Website - logo and link
- Social Media - customized social media opportunities



Golf Cart (3 available): \$2,000

- Includes wrapping one golf cart in company logo/branded materials (annual fee with two year commitment)
- First right of refusal for following term
- HRSC Website - logo and link
- Social Media - customized social media opportunities



Picnic Table (10 available): \$1,500

- Company name and logo on picnic table or park bench
- One time fee for life of the picnic table
- Great way to honor a loved one



Vendor Booths:

- Includes the opportunity to set up a vendor booth to distribute items, collateral and promote your business.
- Monday - Friday - \$150/day (Daily attendance 250 - 1,000)
- Saturday & Sunday - \$250/day (Daily attendance 1,500 - 5,000)



Recognize Your Coach, Team Manager or Loved One:

Brick Name Plaque: \$150

- Includes engraving on a brick that will be a fun tribute to see year after year
- Located around main HRSC building / concession stand





Partner Contact Information:

Company Name: _____

Contact Name: _____ Title: _____

Email Address: _____ Phone Number: _____ - _____ - _____

Website: _____

Sponsorship Levels:

☐ Facility naming Rights - \$50,000

☐ Field - \$3,000

☐ Picnic Table - \$1,500

☐ Gold - \$25,000

☐ Dasher Board 3'x5' Sign - \$1,500

☐ Vendor Booth - \$250 / \$150

☐ Silver - \$10,000

☐ Picnic Shelter - \$2,000

☐ Brick Name Plaque - \$150

☐ Bronze - \$5,000

☐ Golf Cart - \$2,000

Total Payment: _____

Method of Payment

() Check Enclosed*

() Visa

() Mastercard

() Discover

() American Express

Name on Card: _____

Card #: _____ Exp Date: ____/____ CVN: _____

Billing Address: _____

Signature (authorizing payment): _____

Please make check payable to: Hampton Roads Soccer Council - 2276 Recreation Drive , Virginia Beach, VA 23456.

The Hampton Roads Soccer Council is a 501c3 non-profit organization. Our EIN/Tax ID number is: **54-1626169**.