

# Hampton Roads Soccer Complex

## Partnership and Marketing Opportunities



The Hampton Roads Soccer Complex is a 501(c)3 non-profit organization dedicated to providing a facility and hosting events that are safe, friendly and first class while serving as the platform for athletes to learn sportsmanship, improve physical fitness and exemplify teamwork.

### **Hampton Roads Soccer Complex**

2276 Recreation Drive, Virginia Beach, VA 23456

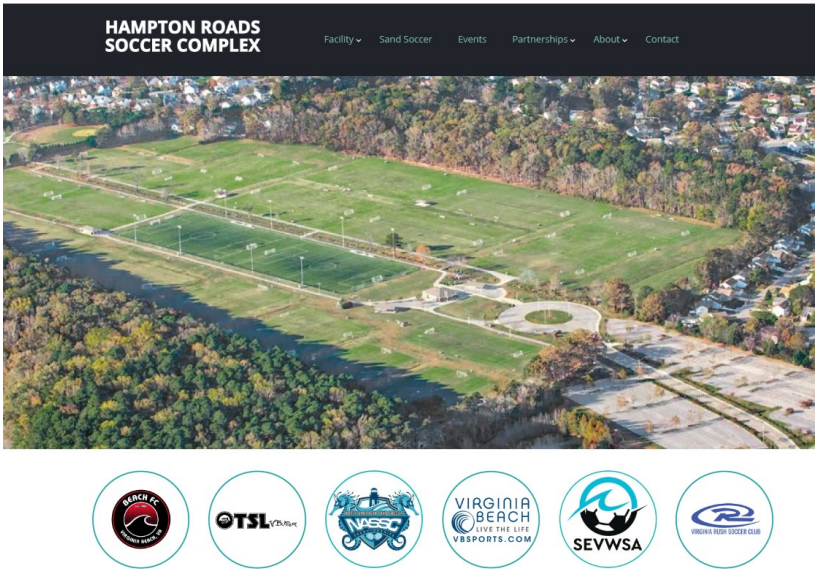
Lauren Bland - [Lauren@soccercomplex.org](mailto:Lauren@soccercomplex.org) or (757) 368-4600

Travis Ansell - [Travis@soccercomplex.org](mailto:Travis@soccercomplex.org) or (757) 368-4600





# HRSC Numbers and Digital Presence



**HAMPTON ROADS SOCCER COMPLEX**

**Gearing Up For Fall 2021**

After a successful summer of hosting events including the WAKApalooza charity kickball tournament, an Adult Flag Football tournament, and a variety of adult and youth soccer activities including: camps, clinics and league play. The Hampton Roads Soccer Complex is ready for a busy Fall season. We look forward to hosting: the Columbus Day Tournament, State Cup/President Cup, CCL, ECNL, the MDCVSA Coed and Women's State Cup Tournament...and more this fall.

**Upcoming Events**

**Beach Soccer Bash 2021:**  
August 7th & 8th, 2021 at HRSC

**Divisions:**

- Co-Ed
- Men's and Women's Open (Rec)



**Facility Stats: Annual**

- 400,000+ Attendance
- 7,500+ Matches played
- 75 Acre complex
- 24 Soccer fields
- 8+ Tournaments
- 4 Affiliate soccer clubs (representing 8,000 athletes)

**Website:**

- Page Views: 106,000/year
- Users: 33,000/year
- \*Totals from: July 2020 - July 2021

**E-Newsletter:**

- 17,785 subscribers

**Social Media:**

- Impressions: 690,677/year
- Facebook followers: 1,500

**Proudly supporting our affiliate soccer clubs:**



## Hampton Roads Soccer Complex Naming Rights - 3 year commitment

- Name incorporated into logo for Hampton Roads Soccer Complex
- HRSC facility map signage - name and logo
- One field dedicated to your company with 1'x1' field sign
- (4) 3'x5' dasher boards around turf fields - (double sided option)
- (2) 3 x5' dasher boards at entrance to HRSC (double sided option)
- HRSC Website - logo and link on HRSC homepage
- HRSC Social Media - customized social media opportunities
- HRSC Newsletter - featured in all HRSC newsletters (4+) per year (18,000 subscribers)
- Listed as Gold Sponsor of the North American Sand Soccer Championships with all rights/benefits
- Unlimited vendor booth opportunities for tournaments, camps, and weekends. (HRSC to approve)



## Gold - \$15,000

- HRSC Welcome Sign - prominent logo placement
- One field dedicated to your company with 1'x1' field sign
- (2) 3'x5' dasher boards on turf field fence—option for double sided
- (1) 3 x5' dasher board at entrance to HRSC - (double sided option)
- HRSC Newsletter - two advertisements per year (18,000 subscribers)
- HRSC Website - logo and link in prominent location
- HRSC Social Media - customized social media opportunities
- Listed as Gold Sponsor of the North American Sand Soccer Championships with all rights/benefits
- Unlimited vendor booth opportunities for tournaments, camps, and weekends. (HRSC to approve)



## Silver - \$10,000

- One field dedicated to your company with 1'x1' field sign
- Two 3'x5' dasher boards on turf field fence - (double sided option)
- One 3 x5' dasher board at entrance to HRSC - (double sided option)
- HRSC Website - logo and link in prominent location
- HRSC Newsletter - one advertisement per year (18,000 subscribers)
- HRSC Social Media - customized social media opportunities
- Listed as Gold Sponsor of the North American Sand Soccer Championships with all rights/benefits
- Ten (10) days of vendor booth set up at tournaments, camps, and weekends (HRSC to approve)



## Bronze - \$5,000

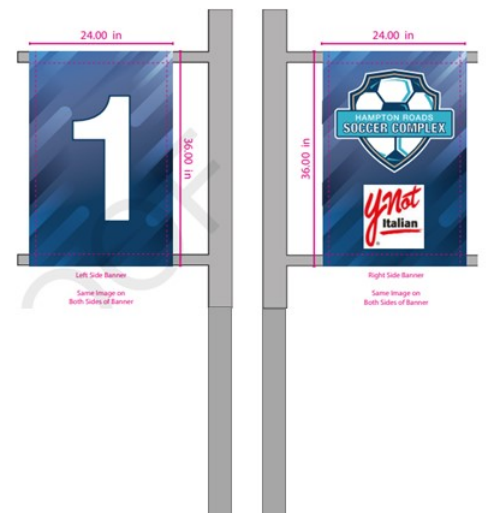
- One field dedicated to your company with 1'x1' field sign
- One 3'x5' dasher board on turf field fence
- Five (5) days of vendor booth set up at tournament, camp, and weekends (HRSC to approve)
- HRSC Website - logo and link in prominent location
- HRSC Newsletter - one advertisement per year (18,000 subscribers)
- HRSC Social Media - customized social media opportunities
- Two (2) days of vendor booth set up at tournaments, camps, and weekends (HRSC to approve)





### Field Sponsor: \$3,000

- One field dedicated to your company, with two 1'H x 2'W field signs (front and back)
- First right of refusal for following year
- HRSC Website - logo and link
- HRSC Newsletter - one advertisement per year (14,000 subscribers)
- HRSC Social Media - customized social media opportunities



### Dasher Board: \$1,500

- \$1,500 - One 3x5 dasher board on turf field fence (annual fee)
- Includes printing of sign (one print annually)
- HRSC Website - logo and link
- \* Discount for multiple signs



### Picnic Shelter (4 available): \$2,000

- Includes two 2'x4' signs (annual fee)
- First right of refusal for following year
- HRSC Website - logo and link
- Social Media - customized social media opportunities



### Golf Cart (3 available): \$2,000

- Includes wrapping one golf cart in company logo/branded materials (annual fee with two year commitment)
- First right of refusal for following term
- HRSC Website - logo and link
- Social Media - customized social media opportunities



### Picnic Table (10 available): \$1,500

- Company name and logo on picnic table or park bench
- One time fee for life of the picnic table
- Great way to honor a loved one



### Vendor Booths:

- Includes the opportunity to set up a vendor booth to distribute items, collateral and promote your business.
- Monday - Friday - \$150/day (Daily attendance 250 - 1,000)
- Saturday & Sunday - \$250/day (Daily attendance 1,500 - 5,000)



### Recognize Your Coach, Team Manager or Loved One:

#### Brick Name Plaque: \$150

- Includes engraving on a brick that will be a fun tribute to see year after year
- Located around main HRSC building / concession stand





**Partner Contact Information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorship Levels:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Facility naming Rights - \$50,000 | <input type="checkbox"/> Field - \$3,000                   | <input type="checkbox"/> Picnic Table - \$1,500       |
| <input type="checkbox"/> Gold - \$25,000                   | <input type="checkbox"/> Dasher Board 3'x5' Sign - \$1,500 | <input type="checkbox"/> Vendor Booth - \$250 / \$150 |
| <input type="checkbox"/> Silver - \$10,000                 | <input type="checkbox"/> Picnic Shelter - \$2,000          | <input type="checkbox"/> Brick Name Plaque - \$150    |
| <input type="checkbox"/> Bronze - \$5,000                  | <input type="checkbox"/> Golf Cart - \$2,000               |   |

**Total Payment:** \_\_\_\_\_

**Method of Payment**

( ) Check Enclosed\*      ( ) Visa      ( ) Mastercard      ( ) Discover      ( ) American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_ CVN: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature (authorizing payment): \_\_\_\_\_

Please make check payable to: Hampton Roads Soccer Complex - 2276 Recreation Drive , Virginia Beach, VA 23456.

The Hampton Roads Soccer Complex is a 501c3 non-profit organization. Our EIN/Tax ID number is: **54-1626169**.