

Hampton Roads Soccer Complex

Partnership and Marketing Opportunities



The Hampton Roads Soccer Complex is a 501(c)3 non-profit organization dedicated to providing a facility and hosting events that are safe, friendly and first class while serving as the platform for athletes to learn sportsmanship, improve physical fitness and exemplify teamwork.

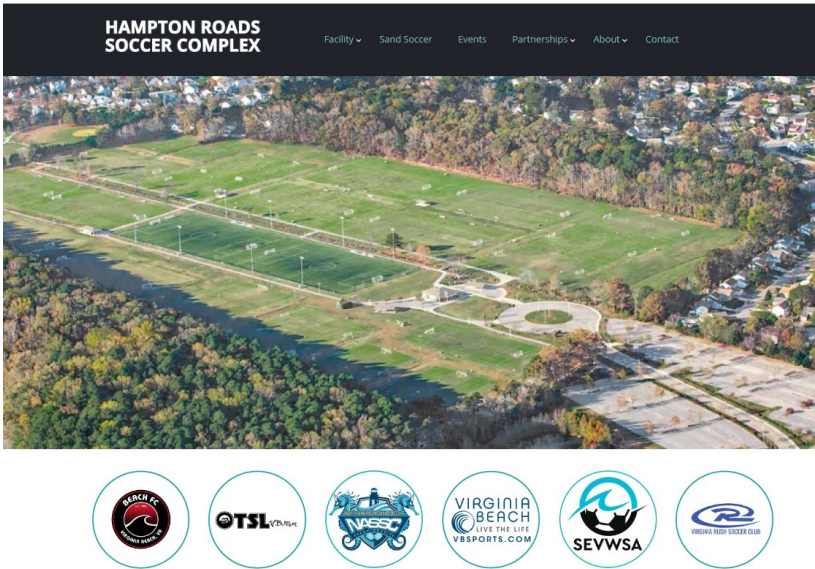
Hampton Roads Soccer Complex

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www.SoccerComplex.org

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HRSC Numbers and Digital Presence



Gearing Up For Fall 2021

After a successful summer of hosting events including the WAKApalooza charity kickball tournament, an Adult Flag Football tournament, and a variety of adult and youth soccer activities including: camps, clinics and league play. The Hampton Roads Soccer Complex is ready for a busy Fall season. We look forward to hosting: the Columbus Day Tournament, State Cup/President Cup, CCL, ECNL, the MDCVSA Coed and Women's State Cup Tournament...and more this fall.

Upcoming Events

Beach Soccer Bash 2021:
August 7th & 8th, 2021 at HRSC

Divisions:

- Co-Ed
- Men's and Women's Open (Rec)

Facility Stats: Annual

750,000+ Attendance
8-10,000 on Saturdays/Sundays
*in season

75 Acre complex
24 Soccer fields
12+ Tournaments

4 Affiliate soccer clubs
(representing 8,000 athletes)

Proudly hosting soccer, lacrosse,
and flag football for youth and
adults



Website:

Page Views: 106,000/year
Users: 33,000/year
*Totals from: July 2020 - July 2021

E-Newsletter:

17,785 subscribers

Social Media:

Impressions: 690,677/year
Facebook followers: 1,800

Proudly supporting our affiliate soccer clubs:



HRSC Premier Packages

(Includes HRSC and North American Sand Soccer Championships)

Hampton Roads Soccer Complex Naming Rights - 3 year commitment

- Name incorporated into logo for Hampton Roads Soccer Complex
- Custom sponsor display throughout complex
- HRSC Facility Map Signage: name and logo prominently placed
- Field Sign: (1) field dedicated to your company - 1'Hx2'W field sign (front and back)
- Banners: 12 single sided banners on fencing at HRSC - 3'x5' - HRSC to print once per year and install. Sponsor to provide artwork.
- HRSC Website: logo and link on HRSC homepage
- HRSC Social Media: (4) customized social media opportunities
- HRSC Newsletter: (4+) featured advertisements/articles in all HRSC newsletters (18,000 subscribers)
- Vendor Booths: Unlimited vendor booth opportunities for tournaments, camps, and weekends. (HRSC to approve)
- North American Sand Soccer Championships: Listed as a Premier Sponsor with all rights/benefits
 - Customized interactive on site presence
 - On site stadium vendor
 - Logo placement, program advertisement, social media, VIP Reception, drink tickets...etc.



HRSC Gold Package - \$20,000/year or \$17,500/year for 2+ years (\$25,000+ value)

- HRSC Welcome Sign - prominent logo placement
- Field Sign: (1) field dedicated to your company - 1'Hx2'W field sign (front and back)
- Banners: (6) single sided banners on fencing at HRSC - 3'x5' - HRSC to print once per year and install. Sponsor to provide artwork.
- HRSC Newsletter: (2) advertisements per year (18,000 subscribers)
- HRSC Website: logo and link in prominent location
- HRSC Social Media: (3) customized social media opportunities
- Vendor booths: (10) days to set up at tournaments, camps, and weekends (HRSC to approve)
- North American Sand Soccer Championships: Listed as a Premier Sponsor with all rights/benefits
 - Customized interactive on site presence
 - On site stadium vendor
 - Logo placement, program advertisement, social media, VIP Reception, drink tickets...etc.



HRSC Silver Package - \$12,500/year or \$11,000/year for 2+ years (\$15,000+ value)

- Field Sign: (1) field dedicated to your company - 1'Hx2'W field sign (front and back)
- Banners: (3) single sided banners on fencing at HRSC - 3'x5' - HRSC to print once per year and install. Sponsor to provide artwork.
- HRSC Website - logo and link in prominent location
- HRSC Newsletter - (1) advertisement per year (18,000 subscribers)
- HRSC Social Media - (2) customized social media opportunities
- Vendor booths: Six (6) days to set up at tournaments, camps, and weekends (HRSC to approve)
- North American Sand Soccer Championships: Listed as a Gold Sponsor with all rights/benefits
 - On site stadium vendor
 - Logo placement, program advertisement, social media, VIP Reception, drink tickets...etc.



HRSC Partnership Opportunities:

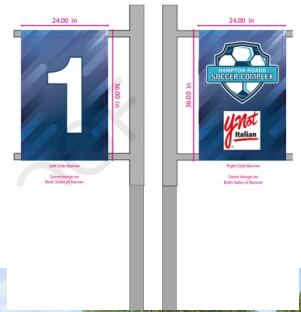
HRSC Bronze Bundle: \$5,000

- (1) field dedicated to your company, with (2) 1'H x 2'W field signs (front and back)
- (1) 3'x5' banner on turf field fence
- HRSC Website - logo and link in prominent location
- HRSC Newsletter - one advertisement per year (18,000 subscribers)
- HRSC Social Media - customized social media opportunities
- Vendor booths: Two (2) days to set up at tournaments, camps, and weekends (HRSC to approve)



Field Sponsor: \$3,000

- (1) field dedicated to your company, with (2) 1'H x 2'W field signs (front and back)
- HRSC Website - logo and link
- HRSC Newsletter - (1) advertisement per year (18,000 subscribers)
- HRSC Social Media - customized social media opportunities



Picnic Shelter (4 available): \$2,000 (Annual fee: 2 year annual commitment)

- Includes (2) 2'x4' signs prominently placed on a picnic shelter
- HRSC Website - logo and link
- Social Media - customized social media opportunities
- ** Custom signage size is negotiable for additional fee



Golf Cart (3 available): \$2,500 (Annual fee: 2 year annual commitment)

- Includes wrapping one golf cart in company logo/branded materials
 - HRSC to pay for one printing/wrapping of golf cart
- HRSC Website - logo and link
- Social Media - customized social media opportunities



Banner Sponsor: \$1,500

- (1) 3x5 single sided banner HRSC field fence (annual fee)
- HRSC to print banner. Sponsor to provide artwork.
- HRSC Website - logo and link
- * Discount for multiple signs



Picnic Table: \$1,500

- Company name and logo on picnic table or park bench
- One time fee for life of the picnic table
- Great way to honor a loved one



Vendor Booths: \$150-\$250

- Includes the opportunity to set up a vendor booth to distribute items, collateral and promote your business.
- Monday - Friday - \$150/day (Daily attendance 1,000-1,500)
- Saturday & Sunday - \$250/day (Daily attendance up to 10,000 In season)



Customized opportunities available: let's get creative!



Partner Contact Information:

Company Name: _____

Contact Name: _____ Title: _____

Email Address: _____ Phone Number: _____ - _____ - _____

Website: _____

Sponsorship Levels:

- | | | |
|---|---|---|
| <input type="checkbox"/> Facility naming Rights | <input type="checkbox"/> Bronze Package - \$5,000 | <input type="checkbox"/> Banner - \$1,500 |
| <input type="checkbox"/> Gold Package - \$20,000 | <input type="checkbox"/> Field - \$3,000 | <input type="checkbox"/> Picnic Table - \$1,500 |
| <input type="checkbox"/> Gold Package - \$17,500 year for 2 years | <input type="checkbox"/> Picnic Shelter - \$2,000 | <input type="checkbox"/> Vendor Booth - \$250 / \$150 |
| <input type="checkbox"/> Silver Package - \$12,500 | <input type="checkbox"/> Golf Cart - \$2,500 | <input type="checkbox"/> Custom Option: _____ |
| <input type="checkbox"/> Silver Package - \$12,500 year for 2 years | | |

Total Payment: _____

Method of Payment:

() Check Enclosed* () Visa () Mastercard () Discover () American Express

Name on Card: _____

Card #: _____ Exp Date: ____/____/____ CVN: _____

Billing Address: _____

Signature (authorizing payment): _____

Please make check payable to: Hampton Roads Soccer Complex - 2276 Recreation Drive , Virginia Beach, VA 23456.

Sponsorship above \$2,500 must be made via check.

The Hampton Roads Soccer Complex is a 501c3 non-profit organization. Our EIN/Tax ID number is: **54-1626169**.